

philip ames

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www.thisworldover.com

Career Profile:

Experienced, reliable and logical problem-solver with a 22-year career that combines a profound understanding and passion for music, film production, design and technology infused with an international classic aesthetic. Capable of executing projects with the same inventiveness needed to wrangle a rock concert tour as well as the delivery of a video project within 24 hours. Effectively assisting a large variety of clients realize their creative and business visions.

For examples of my work, view my website at thisworldover.com.

Experience:

Posner Advertising, New York, March 2005 to November 2008.

Advertising agency, specializing in real estate and health-care. Interactive Designer for sales office DVDs, conference and presentation videos, website projects, web video, email templates, SEO optimization & implementation and online banner advertising.

Freelance Projects, New York, 2000 to present.

For an eclectic mix of clients in the music, fashion, advertising and specialized corporate markets, executed an array of projects in the following creative areas:

Film, Motion Graphics & Video Presentations: Produced, storyboarded, edited and executed the multi-format delivery of video and motion graphics for corporate keynotes, promotional presentations, in-store campaigns, point-of-purchase DVDs, marketing & sales meetings, new product launches, sales office DVDs and branding introductions.

Interactive Design & Programming: Developed websites, intranets and other interactive projects encompassing design, video-for-web, programming and database setup, often under strict budgetary and time restrictions.

Music Production & Event Management: Managed all aspects of world tours. Responsible for ensuring all technical requirements of an artists' performance were met. As a record producer, engineer and mixer for major and independent record labels in charge of budgets, studio time, daily schedules, musician fees, travel and accommodations.

Print & Other Media: Designed logos and identity packages, tour brochures, album sleeves, and promotional collaterals such as stickers, posters and postcards. Also designed advertisements for trade magazines.

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Success Highlights:

- Lancôme National Sales Meeting

Developed the introductory video sequence for the company's national sales meeting under the leadership of a new CEO/President. The video was well received by all attendees and served to set the leadership tone of the new management. The client requested no changes and the first cut of the video was instantly approved.

- Ralph Lauren "Rival" Video

A confidential for-staff-only product video presented in Paris on a Tuesday morning. On the prior Friday, no product images had been created. The Sunday before the presentation the client completely changed the structure of the video. The project was conceived and executed and then started from the beginning again. It was delivered completed within 36 hours.

- WEA "Reloaded" TV Campaign

The Ramones, Talking Heads, Prodigy and New Order were amongst the classic artists whose albums were re-released by WEA and re-introduced into the marketplace by the television campaign produced.

- Swervedriver's "Raise" LP and Tour

Engineered and mixed the record. Responsibilities also included budgeting, booking studio time, setting the daily production schedule and managing the projects' talent during the recording process. In addition collaborated with the talent as their tour manager. Resourceful management prevented the mid-run cancellation of the tour.

- Ballet Hispanico's Palladium Nights Teasers & Trailer

Produced teasers and a trailer for Ballet Hispanico's dance-theater work Palladium Nights. Working within the confines of the limited resources of a non-profit organization devised online videos with only archival footage and images available while sustaining the brands dynamic energy. The client approved the first edit of all the videos.

Advanced Skills:

HTML, DHTML, CSS, JavaScript, PHP, MySQL,

After Effects, Final Cut Pro, DVD Studio Pro

Adobe CS3 including Flash, Dreamweaver, Illustrator & Photoshop

Please contact me for a full client list and for references and recommendations.